



2017 American Craft Walk Wilmington

Saturday, September 23, 2017

Dear Potential Sponsor,

Downtown Wilmington will host the 2nd American Craft Walk Wilmington (formerly the Art Walk) on Saturday, September 23rd. This event supports the craft movement and follows the mission of the nationally established CRAFT.org, a non-profit.

Wilmington's robust culture for the arts in many forms throughout the greater Wilmington area is perfect to be highlighted under the national effort and brand.

Our inaugural 2016 event showcased over 70 artists, and was joined by both the Community Arts Center and the New Hanover County Arts Council. Contemporary visual artist, Francisca Dekker and composer and pianist, Julia Walker Jewell, collaborated to present their original project, entitled, "The Banner of Hope" as part of a large scale Pedestrian Art project bringing wide acclaim for their message. Non Profit participants included Dreams Organization, Kids Making It and Freedom Fidos. Artistic entertainment will be a part of the day again in 2017

American Craft Walk Wilmington is presented by the Downtown Business Alliance (DBA), and Market Resource One. The Downtown Business Alliance is a non-profit organization whose mission is to support, promote, and unite the Downtown business community. Market Resource One is the organizer of the event led by Joan and Mike Loch, long-time supporters and promoters of downtown.



Sponsorship as you know, helps to offset the cost of producing an event such as this. We are reaching out to the business community to support American Craft Walk Wilmington and continue the tradition the Art Walk started twelve years ago.

Sponsorship Opportunities

Platinum Sponsorship Package ----- \$1800.00

- Your company name or logo on all television spots.
- Your company name or logo on all print ads in Encore Magazine.
- Your company name on 5 Cumulus station's radio spots.
- Premium Placement of your company logo AD on the event website, as a sponsor of the event for the entire year.
- Your Business promoted in all social media for the event.

- Banner placement at the event.
- 1 free booth space, 10 x 20 ft., to sell or market your product.
- Your company name or logo on all event posters.
- Your company name in all press releases.

Gold Sponsorship Package ----- \$950.00

- Your company name on 5 Cumulus station's radio spots.
- Premium Placement of your company logo AD on the event website, as a sponsor of the event for the entire year.
- Your Business promoted in all social media for the event.
- Banner placement at the event.
- 1 free booth space, 10 x 20 ft., to sell or market your product.
- Your company name or logo on all event posters.
- Your company name in all press releases.

Silver Sponsorship Package ----- \$400.00

- Your company name or logo with a link to your website on the event website, as a sponsor of the event for an entire year.
- Your Business promoted in all social media for the event.
- Banner placement at the event.
- Your company name or logo on all event posters.
- Your company name in all press releases.

Bronze Sponsorship Package ----- \$250.00

- Your company name or logo with a link to your website on the event website, as a sponsor of the event for an entire year.
- Your Business promoted on social media for the event.
- Banner placement at the event.
- Your company name or logo on all event posters.

Friend of the Arts Sponsorship Package ----- \$100.00

- Your company name with a link to your website on the event website, as a sponsor of the event for an entire year.
- Social Media mentions

Thank you in advance for your consideration,

Joan and Mike Loch

Market Resource One, LLC
Wilmington, NC

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732-691-7834

Sponsorship Form

Yes, We would like to be a sponsor for the ACWW 2016!

Please provide the following information.

Business Name: Click here to enter text.

Address: Click here to enter text.

Sponsorship Level: Choose an item.

Website: Click here to enter text.

Contact Person: Click here to enter text.

Email: Click here to enter text.

Phone: Click here to enter text.

Platinum and Gold Sponsors receive the opportunity to have a booth. Please indicate if you will take a booth space: Choose an item.

Thank you for your support of the ACWW and hand-made craft!